

OHCFR Advisory Board Meeting Minutes
OSU Extension – Union County Office
Marysville, OH
December 10, 2015
10:00 am – 3:00 pm

In attendance: Kyle Bartholomew, Rachel Brown, Carmen Irving, Joan Jurich, Audrey Kraynak, Katie LaPlant, Patrice Powers-Barker, Courtney Walsh, and Maureen Blankemeyer

I. Welcome – President Audrey Kraynak welcomed the group and introductions were made.

A. Contact information for board members was updated

II. Approval of Minutes from Prior Board Meeting - Rachel moved to approve the board meeting minutes from the October 7, 2015 conference call and Carmen seconded the motion. The motion carried.

III. Financial Report - Maureen reported a current balance of \$3019.15. Thus far in 2015 OHCFR has had \$1416.69 in expenses and \$560.00 in income (NCFR rebates) for the year. The group discussed reasons for why the budget is down: fewer members, the annual travel awards we now give out for Outstanding Ohio NCFR Presentations, etc.

A. Kyle suggested we look into AmazonSmile as a way to earn additional funds. Audrey will check with NCFR to see if OHCFR can be listed as a nonprofit with AmazonSmile.

B. Kyle moved for the financial report to be approved, Joan seconded the motion, and the motion carried.

IV. Old Business

A. **NCFR Affiliates Council Workshop** - Maureen reported on the following points from the workshop:

1. We should encourage our CFLEs to be more involved, especially as related to policy.

a. BillTrack50 was introduced at the Affiliates Workshop – This is a data base of legislation of every state and federal bill. If a bill has been introduced, it is on BillTrack50.

i. Once a person registers, they can search for policy (e.g., parenting education-related bills).

ii. There's a BillTrack50 widget we can put on our web page.

iii. There may be a workshop/training on BillTrack50 at the 2016 NCFR conference.

b. We should encourage our members to call and meet w/ legislators.

2. Some affiliates charge a fee for membership, with incentives including a reduced fee for their conference. This is something we won't implement at this point.

3. MNCFR has an administrative support staff person they hire (paid hourly) to handle conference registrations. We may want to consider this down the road, but not yet.

4. Sexual Assault on College Campuses speaker – The Clery Act requires colleges and universities to report crime statistics.
 - a. Starting this year all colleges/universities are required to do training on sexual assault.
5. At the Affiliates Workshop the question was posed: How do affiliates connect themselves to NCFR? Some affiliates have their meeting right after the NCFR conference and they report highlights of the conference to those in attendance. (Student attendees report too.)
6. Another question posed was: What are affiliates doing to promote professional development for students? We have discussed having student-oriented sessions at our conferences in the future.
7. Zippy News is for anyone, not just NCFR members
8. **wearefamilyscience.org** - NCFR created this website on information about family science, what it is, job opportunities, etc. This website is intended to be used to educate future employers, current and future students, etc.
 - a. We'll put a link to it on the OHCFR blog. Then Maureen will send an email via the listserv to the members notifying them that the link is available on the blog.
 - b. Patrice noted there is a strong marketing campaign currently going on with Family and Consumer Sciences: "Knowledge You Can't Live Without." It promotes the topics within the field of Family and Consumer Sciences. She noted how family life educators and family and consumer science educators are complementary. Practitioners are teasing out the differences and similarities. We should be thinking about not duplicating efforts/messages and share information across our fields. Patrice also indicated it would be good to help our community know the value of both fields. Information about the campaign may be found at www.oatfacs.org

B. Committee Reports

1. **Election of advisory board members** – Kyle reported on the recent election: We filled our open positions, but there were not many nominations. His thoughts are that in the future we should run elections earlier to be timed further away from the holidays. Twenty-four people voted. Carmen suggested we hold elections in October. Joan suggested having elections well before the NCFR conference.
 - a. In the future, whoever is managing the election will be exempt from reviewing proposals so they are not overloaded with too many OHCFR tasks at one time.
2. Kyle suggested having a **ribbon/identifier for affiliate board members** to wear at the NCFR conference. This may prompt more interaction at the conference between members and their affiliate's officers/board members.
 - a. Maureen will contact Rebecca Ward with this recommendation.
3. Joan reported on the **committee that will identify tasks/goals for OHCFR**. She indicated it is a good time for us to do some strategic planning.

- a. The following volunteered to be on the strategic planning committee: Joan (chair), Audrey, Carmen, Rachel, Maureen.
 - i. There will be a face to face meeting on February 5th 10:00 - 1:00
- 4. **CFLE needs assessment update** – Carmen reported on and displayed the online assessment that will be sent out to Ohio’s 79 CFLEs.
 - a. Audrey reported on NCFR’s list of Ohio CFLE members:
 - i. 37 CFLEs who are NCFR members
 - ii. 42 CFLEs who are **not** NCFR members
 - b. The board made significant updates to the list of possible seminar topics on the needs assessment and revised other items. Audrey will give the notes of all recommended revisions to Carmen.
 - c. Maureen will send the OHCFR logos to Carmen to put on the survey.
 - d. The survey will be sent out on January 4th and close on January 19th. A reminder to complete the survey will be sent out on January 11th.
- 5. **Governor’s Council on Early Childhood Education members** - Tabled until next meeting due to lack of time in current meeting.
- 6. **OHCFR Blog, Facebook, gmail** – Courtney will manage/monitor all three of these. She requested updated and new contact information from board members so she could update the blog with that information.
 - a. Carmen will forward Jin-Kyung Lee’s photo and summary of her conference experience to Courtney. Jin was the 2015 recipient of the Outstanding Ohio NCFR Presentation Award for Graduate Students.
 - b. Courtney will make a separate part of the blog labeled “Local Resources”
 - i. Patrice suggested we make those topics relevant to the list of topics we had just addressed on the needs assessment.
 - c. Board members were encouraged to continually send updates to Courtney so she can post them on the OHCFR blog once a month or so to highlight Ohio members.
 - d. OHCFR Facebook Page – Maureen will give Courtney an “Administrative role” on Facebook so she can take the lead on monitoring and making updates to our Facebook page.
- 7. Update regarding **Summit Co. Poster contest for the 29th Annual Child & Family Awareness Month** (April 2016). Tabled until next meeting due to lack of time.
- 8. **Audit of Books** - Carmen and Courtney audited the financial records.

V. New Business

- A. **Revision of by-laws** – Tabled due to time constraints.
- B. Audrey will email the Board **questions from Rebecca Ward**, NCFR Affiliates Council President. The questions pertain to how affiliate councils can be strengthened.

1. What resources for marketing, outreach, training & policy do we use?
2. What challenges are we facing?
3. What is our perception of the support that we receive from NCFR? How can the support be improved?
4. Topics for trainings

C. **Family Life Education Month** is February, 2016

D. **The next OHCFR board meeting will be via a conference call on March 7th from 10:00 am to 12:00 pm**

VI. **Adjournment** – The meeting was adjourned at 3:10 pm. Audrey moved for adjournment and Joan seconded the motion.

Respectfully submitted by Maureen Blankemeyer, OHCFR Secretary/Treasurer