

OHCFR Board Meeting Minutes
April 6, 2017 Conference Call
4:30 – 5:30 pm

Present via phone: Rachel Arocho, Carmen Irving, Amy Kelly, Audrey Kraynak, Katie LaPlant, Scott Tobias, Courtney Walsh, and Maureen Blankemeyer

I. Prior Meeting's Minutes – Courtney moved to approve the minutes from the December 2, 2016 board meeting and Scott seconded the motion. The motion carried.

II. Treasurer's Report - Maureen reported the current account balance is \$3312.23. Audrey moved to approve the treasury report and Katie seconded the motion. The motion carried.

III. Old Business

A. FLE Infographics Webinar – Katie reported there were 60+ registrants for the webinar she and Patrice facilitated, with 12 participating live during the webinar. There was a lot of positive feedback. The webinar was recorded and is available on Patrice's website (link below). Courtney will put the link on the OHCFR blog and will re-post it on Facebook.

Link to webinar: <http://u.osu.edu/powers-barker.1/2017/02/24/ohio-council-on-family-relations-celebrates-2017-familylifeed-month-with-webinar/> (If there are difficulties opening the recorded webinar, you may have to copy and paste the link into browser or use a different browser.)

B. Training for BillTrack50 – Maureen and Katie participated in an online training for BillTrack50 with Jennifer Crosswhite and Karen Suhaka (creator of BillTrack50). BillTrack50 enables us to follow legislation in Ohio. NCFR recorded the training for use with other affiliates. Maureen will write a summary of the training and send it to the Board

C. Amazon Smile – Amy updated the group, stating she had reached out to Jason Meier at the University of Connecticut, since he was previously identified as being involved in a student organization that linked up with Amazon Smile. Amy never heard back from him. The board decided to abandon the Amazon Smile idea at this point.

1. Audrey suggested whoever attends the Affiliates Workshop at the NCFR conference bring up Amazon Smile to see if others are using it.

D. Keeping Up Our Momentum - Carmen reminded the group that we generated some great ideas at the December board meeting and we should continue the momentum by further developing and implementing those ideas. We will build them into the strategic plan.

E. OHCFR Facebook Page and Blog - Courtney reported:

1. With the webinar and FLE month, we gained 26 new followers.
2. When searching #FamilylifeEd, OHCFR was the most dominant affiliate.
3. NCFR shared one of our posts (related to immigrants and refugees).
4. There were roughly 19 posts for just the FLE campaign, 10 of which were Patrice's posts/sharing of NCFR material.
5. Courtney releases posts in the evening, based on statistics from prior views.
6. There was no one specific time of day when posts received the most reach.
7. Individual posts received anywhere from 16 - 400+ reach.

8. We need to think about how to solicit more posts from OHCFR members beyond the board members. Courtney emailed Kent State professors and some practitioners to contribute, but there was not a good response.
9. Our followers do not interact/comment. We will discuss how we might change this.

IV. New Business

- A. Call for Affiliate Proposals** – Amy suggested we submit a proposal for the NCFR Affiliate call for proposals, which has an April 28th deadline. Possible proposal topic: How the OHCFR board is aiming to host webinars, which would simultaneously spotlight our affiliate to Ohioans/potential new members. Specifically, the focus of the proposal would be on the process the board members took to work as a team while assuming different roles in developing, marketing, delivering, moderating, etc. our pilot webinar, the FLE infographics webinar Katie and Patrice developed and delivered. Also mentioned in the proposal would be that our decision to host a series of webinars was based on the online needs assessment we conducted with Ohio CFLEs last year.
- B. Affiliate Council Board Positions Open** – Carmen announced there are two positions open on the Affiliate Councils Board: Conference Program Chair and Student Advisor Representative. To nominate or self-nominate, go to:
https://www.ncfr.org/contact/acb_election_nomination_webform.
- C. Membership** – Carmen reported that NCFR asked us to reflect on our membership to see who may not be represented that should be, members' involvement in OHCFR and NCFR, benefits we provide, etc. We will include this in the strategic plan discussion.
- D. Upcoming Strategic Planning Meeting: April 21st from 10:00-3:00.**

Union Co. Mental Health and Recovery Board (conference room)
131 N. Main Street
Marysville, OH 43040

1. Potluck: Bring a baked potato if you'd like and/or topping(s), and/or bring salad ingredients for a salad bar. Also, please bring your own drink.
2. Prior to the meeting, board members are asked to read the NCFR and OHCFR bylaws and mission.

V. Adjournment – Maureen made a motion to adjourn the meeting, Rachel seconded the motion. The meeting was adjourned at 5:16 pm.

The next meeting will be the strategic planning meeting April 21st in Marysville 10:00-3:00.

Respectfully submitted by Maureen Blankemeyer, Secretary/Treasurer.