OHCFR Board Meeting Minutes Conference Call March 9, 2018 9:00-10:00 am

Phone call participants: Rachel Arocho, Rosemary Eustace, Carmen Irving, Audrey Kraynak, Patrice Powers-Barker, Scott Tobias, Courtney Walsh, and Maureen Blankemeyer

I. Prior Meeting's Minutes – Rachel made a motion to approve the minutes from the December board meeting and Rosemary seconded the motion. The motion carried.

II. Treasurer's Report

A. Maureen reported the current account balance hasn't changed since the last meeting and stands at \$3647.63. Audrey moved to approve the treasury report and Rosemary seconded the motion. The motion carried.

III. Old Business

- A. Family Life Education Month Social Media Campaign The social media team (Courtney, Rachel, and Patrice) headed up the FLE Month campaign, with some of the board members submitting contributions to team, which made a total of 31 posts. Several posts reached at least 100 people, with some reaching over 500 people. The posts most interacted with were Patrice's BGSU HDFS Professional Day posts, Rachel's post about family life education, and Rachel's post about dating not being dead. There are 14 new followers of our page since December. Overall we're up in the number of people reached and number of responses to our posts.
- B. Social Media Engagement Update (Career Spotlight, Meet the Board, Other) Our plan is to alternate 1 month with a career spotlight, and the next month with a "meet the board" spotlight. Maureen will send Rachel contact info for KSU HDFS alumni working in the field. Carmen will send contact info for another professional. Rosemary also will send Rachel contact information of a pediatrician she knows through her volunteer efforts. Audrey suggested using the CFLE list for additional people to highlight. Patrice mentioned BGSU's biannual Professional Day for HDFS students, which hosts community agencies and organizations. Rosemary suggested we highlight students who've done study abroad, as this would be consistent with NCFR's 2018 conference theme. Related to that, Carmen suggested we interview international students studying family science. Audrey suggested interviewing alumni who had international experience and how that has impacted their career. Rosemary suggested we highlight those in family nursing during the upcoming Nursing Month.
- C. **CFLE Study Guide Webinar Update** Carmen will get an update from Katie on the most recent status of this potential webinar.
- D. Update/Finalize the 2018 Webinar and Workshop Schedule Dates TBA
 - Quarter 2 webinar: Patrice has a potential presenter she will contact for an April or May webinar on childhood trauma. Carmen has a back-up contact.
 - Quarter 2 resources: We'll provide a brief promo on mental health awareness month. Audrey suggested NAMI as a possible resource.
 - Carmen will be offering another Mental Health First Aid training. She'll send details to the social media team.

- Quarter 3 webinar: Scott has been in contact with someone to do a sexual assault prevention webinar. More information to come.
- Quarter 3 resource: Scott will work with his father, Dan Tobias, who is a funeral director, on a pre-recorded presentation on grief.
- Quarter 4 webinar: The planned topic is compassion fatigue. Carmen will draft a
 call for an OHCFR member who is interested in facilitating this webinar. She will
 send the draft to Patrice and Maureen to disseminate on Facebook and the
 OHCFR discussion post.
- Quarter 4 resource: The topic will be mindfulness. Patrice will develop an introduction to mindfulness.

IV. New Business

- A. **2018 Meeting Schedule** The scheduled board meetings are:
 - 1. June 8th 10:00 3:30 at the Ritter Public Library in Vermillion, OH
 - 2. Oct. 19th 9:00 10:00 a.m. conference call
 - 3. Dec. 14th 10:00 3:30, location TBA
- B. **NCFR Summer Update** (due 3.15.18) Carmen offered to take a lead on writing this. Audrey and Rachel will assist with editing, etc.
- C. Student Recruitment The group will address this more in June. In the meantime, Audrey offered to reach out to other affiliates about how they recruit students. She also will contact NCFR about this.
- D. **Board Recruitment** Carmen reminded us that we'll be having elections in fall. Maureen suggested we all be thinking of potential board members and let others know of openings on the board and elections in the fall.
- E. **Other** Scott contacted Diane Cushman about ideas for affiliates' fundraising efforts. More discussion to follow and he will update us as that occurs.
- **V. Adjournment** Maureen made a motion to adjourn the meeting. Rachel seconded the motion. The meeting was adjourned at 10:06 am.

Respectfully submitted by Maureen Blankemeyer, Secretary/Treasurer