OHCFR Minutes 12/13/19 10:00 am – 3:00 pm OSU Extension Office-Morrow County 362 US Highway 42; Suite 101

In attendance: Anita Armstrong, Rachel Barlage, Stephanie Blessing, Athena Koumoutzis, Audrey Kraynak, Patrice Powers-Barker, Katie Schlagheck, Courtney Walsh, and Maureen Blankemeyer

I. Welcome and introductions – Audrey called the meeting to order and board members introduced themselves.

The group discussed ways to spread awareness about our field. Patrice suggested the Ohio Child Care Resource & Referral Association (OCCRRA) would be a mutually beneficial connection for CFLEs. Anita said this is already being discussed within OCCRRA. The Board then discussed OCCRRA's Career Pathways Level (CPL) model, which is a system of assigning points to early child care/education professionals' various academic and professional experiences (e.g., level of degree earned and if it is directly related to early childhood education). The model allows the professionals to quantify their experience, credentials, training, etc. into a point system. The CPL model's point system consists of 6 levels, or professional designations.

- **II. Prior Meeting's Minutes** Courtney made a motion to approve the minutes from the October conference call and Patrice seconded the motion. The motion carried.
- **III. Treasurer's Report** Maureen reported the current account balance is **\$4503.93.** Katie moved to approve the treasury report and Patrice seconded the motion. The motion carried.

IV. Old Business

- A. Election results Patrice reported the number of voters in our most recent election was approximately 20. The group discussed ways to increase outreach. Anita suggested we create an OHCFR Twitter account. The account could be used to announce OHCFR-related events, activities, webinars, or online meetups focusing on specific topics. Rachel Barlage offered to work with another student on this. For Board members who were not in attendance at this meeting, if you are interested in working with Rachel to set up and/or maintain an OHCFR Twitter account, please contact her at barlage.37@buckeyemail.osu.edu
- B. Facebook and technology Patrice gave an overview of the guidelines/questions compiled by the University of Arkansas regarding groups' use of social media accounts (e.g., Facebook). She indicated it would be helpful for the Board to revisit the list of questions each year.

Prior to the NCFR conference, Courtney posted announcements on Facebook of the conference presentations authored by Ohioans.

Audrey will send out another request to all board members to see who has what forms of technology at their respective agencies/universities/organizations.

C. Webinars – In mid- to late-2020 Patrice and Katie will present, at the request of NCFR, a national webinar on the FLE infographics they created. One of their colleagues will facilitate a segment about using a logic model.

At a later date, invitations may be sent by OHCFR to potential panel members to present a webinar on credentials/certifications relevant to our organization.

D. Spotlight updates – Courtney has 3 Ohioans lined up for upcoming spotlights.

The board discussed the importance of including a disclaimer on the website to indicate we are not endorsing any products that are mentioned in member spotlight entries. It might be worded along these lines:

The Ohio Council on Family Relations (OHCFR) strives to provide information and resources to Ohio students and professionals who work with families. Reference on this site to any specific product or service is for the information and convenience of the public and does not constitute endorsement or recommendation by OHCFR.

- E. Credentials Board members updated a list of their credentials/certifications.
- **F. PSA Feedback** Scott was unable to attend the meeting and report on his FLE student public service announcements (PSAs), so the discussion was tabled.
- **G.** OHCFR Event Timeline Carmen, at the cajoling of Patrice and Courtney ≤, created an OHCFR calendar that is essentially an annual timeline of when OHCFR's yearly tasks and events occur.
- H. Strategic Plan Discussion was tabled until more Board members are present.
- I. Audit of financial records Courtney conducted the annual audit of the OHCFR financial account.

V. New Business

A. Needs Assessment – Patrice will email Carmen to see if she has the OHCFR CFLE needs assessment from 2014-2015. The group will update this and resubmit it to OHCFR members and Ohio CFLEs.

B. Dates for 2020 Board Meetings

- Carmen is being asked to create a Doodle Poll and submit it to board members, requesting their availability for a 2-hour conference call during the weeks of March 9-13 and March 16-20th.
- Tentatively, the summer in-person meeting will be July 10th or 17th in Vermilion. During the March conference call, the group will reassess the dates.
- The dates and times of the late September/early October conference call and December in-person meeting will be determined later.
- **C.** Next Election Patrice suggested creating a subcommittee that specifically works on the annual election. They'll communicate via phone calls. At the July board meeting the groundwork for this subcommittee will be laid.

- **D.** Proposal for 2020 Affiliates Workshop Audrey asked Board members to consider what, if anything, OHCFR might submit for the 2020 NCFR Affiliate workshop.
- E. Family Engagement Anita raised the group, "What is the relationship between family science and family engagement and how can professionals from both areas best share our experiences to work for the greater good of Ohio families?" In 2018 OSU received a large grant to develop and maintain the Ohio Statewide Family Engagement Center. This could be another contact for OHCFR to reach out to.
- F. PSAs to Spread Awareness of Family Science Patrice suggested we could have not only students, but also professionals create brief public service announcements (PSAs) on different organizations that work with families in Ohio, a description of what family science is, an overview of NCFR, and a list of universities offering programs in family science.
- **VI. Adjournment** Katie made a motion to adjourn the meeting. Maureen seconded the motion. The meeting was adjourned at 3:30 pm.

Respectfully submitted by Maureen Blankemeyer, OHCFR Secretary-Treasurer.